

FOR IMMEDIATE RELEASE

Contacts: Jeff Duclos
(310) 374-0465
(310) 293-8803
jeff@vonjessenduclos.com

**STADIUM LOFTS IN ORANGE COUNTY ANNOUNCES
ONE DAY EVENT ON JULY 26 TO MAKE DREAM HOMES AFFORDABLE**

Stadium Lofts, one of the most coveted and strategically located condominium homes properties in Orange County, has announced a limited, one-day release for sale of 58 premium loft-style homes at savings of as much as \$125,000 a unit. Billed as “The Event at Stadium Lofts,” on Saturday, July 26th, pre-qualified buyers will be able to choose on a first come, first serve basis from a variety of bold, contemporary floor plans and become the latest in the growing list of members of the first residential community in Anaheim’s visionary “Platinum Triangle,” hailed as the next business hub, nerve center and entertainment playground of Orange County.

“Home buying news can be good news. We have just made sure of it with our announcement of a sales event unlike any the market has seen before,” said Stadium Lofts Director of Sales, Eddy Skees. “Beyond simply huge reductions in price, this one-day event includes rare financing options and a 10 year home price guarantee, available for the first time anywhere, that locks in the value of your home to the current market.”

Known as “Live-Grip” (www.Live-Grip.com), this new program protects home buyers from the possibility of losing money in the event of a downturn in property prices should they have to sell. Live-Grip protects the home buyer if prices fall. Conversely, if prices rise, the home owner benefits by capturing all the capital gains.

Skees added that, while other Stadium Lofts properties will be available for sale as usual, none of the event homes will be sold until July 26th. He noted that when the developers, WINDSTAR, recently released 15 select condominium homes at special pricing and no additional incentives, they sold immediately. “The Event at Stadium Lofts” is intended to take this opportunity to the next level, making home ownership highly affordable for first-time buyers – turning renters into owners and inspiring a new style of living in Orange County. “The Event at Stadium Lofts” makes the dream of home ownership, which was before out of reach for so many young professionals, now within their grasp.

Built on six acres at the corner of Katella Avenue and State College Boulevard, the key to Stadium Lofts’ popularity is its abundant resort-like amenities, hip neighborhood atmosphere and its location. Buying in the heart of the Platinum Triangle’s 820-acre urban environment represents forward thinking at its best. This quickly expanding area is projected to become Orange County’s new downtown. Within a one mile radius of Stadium Lofts is an amazing choice of restaurants, sports and entertainment venues, and shops – many an easy walk away. It is a pro sports mecca; where home owners can watch the MLB Angels at Anaheim Stadium, or the NHL Ducks at Honda Center. Or, attend a concert at the Grove of Anaheim, a venue which attracts top entertainers from around the world.

To pre-qualify or to make an appointment for a tour, interested home buyers can visit www.stadiumloftsNOW.com or call 1-888-876-9895 for more information.

#